



Saturday, February 17, 2018
Yuma Civic Center
9 am to 1 pm (Setup 6am-8:30am)

Speakers
Active Exhibits
Interactive Booths
Demonstrations
Health Screenings

Produced By



Market your business at the Boomers & Beyond Living Expo!

Adults age 50+ and their families are interested in nutrition, health, wellness, retirement, housing, education, advocacy, volunteerism and more!

Display Ad in Event Program + Booth

- Listed on event website
- 10' x 10' Booth on main floor
- Facebook posts to announce participation
- Ad in Special Event Program Section
- **Be a stop in our "Passport" scavenger hunt and get your name on the event exhibitor map with purchase of half page or full page ad**

Ad Size	Ad Specs	Ad + Booth Cost
Back Page + booth	9.889" x 9.50"	\$1,249
Full Page + booth	9.889" x 9.50"	\$1,049
Half Page + booth	9.889" x 4.75"	\$649
Quarter Page + booth	4.889" x 4.75"	\$449
Sixth Page + booth	3.222" x 4.75"	\$349
Upgrade to corner booth for additional \$99. Additional booth space \$99. Electricity (110 Outlet) add \$30. Food Concessions and Vendor add \$200		

Special Section Pub Date: Thursday, February 15th
Deadline: Wednesday, January 31st

Name of Business _____
 Ad size _____ Total Cost \$ _____
 Signature _____
 For Yuma Sun _____

Yuma Sun Advertising
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